

Jomie Casas

Founder, justrentacoo.com
Let's build the business you'll love forever



Jomie is the founder of Just Rent-a-COO, a fractional COO and Project Management team. Having previously built a \$6-figure company and eventually working just one day a week, Jomie walked away from it all to travel the world full time. She now specializes in helping founders run their businesses on autopilot to give them space to fall in love with their life (and business!) again.

In her journey, Jomie has helped clients such as a Forbes 30 under 30 list-maker and an Inc. 500 founder launch and run their new businesses. Jomie is an advocate of what she calls work-life integration, and is proof that you can build a business you'll love forever: one that fits the dream life you want and serves as an outlet for your life purpose. She has been interviewed in podcasts such as Unleash Success and The Offbeat Life.

She is from the Philippines, and has been travelling the world with her partner (and now, a newborn son!) since 2018.

Expert Topics

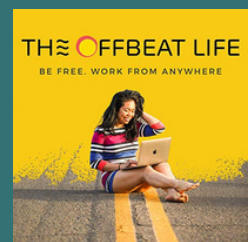
- Outsourcing
- Entrepreneurship
- Work/Life Balance
- Remote work
- Brand Stories

Sample Questions

- Outsourcing can be challenging; how can entrepreneurs find the 'right hires' for their businesses?
- How has being an entrepreneur at such a young age shaped you into the person that you are now?
- You've mentioned that you don't believe in work/life balance; tell us about the alternative?
- Is creating connections still valuable in the remote workplace? How do you establish this in a remote work setup?
- What is brand storytelling and how do you write a narrative for your business that's authentic and powerful?

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